7th MSMEs EXCELLENCE Awards & Summit

“MSMEs – Growth Engine of India’s Economy”

Thursday, 30th January 2020, New Delhi

Shri Narendra Modi
Hon’ble Prime Minister
Government of India

Shri Nitin Jairam Gadkari
Hon’ble Union Minister
Ministry of MSME, Govt. of India

Shri Pratap Chandra Sarangi
Hon’ble Minister of State
Ministry of MSME, Govt. of India

Dr. Niranjan Hiranandani
President
ASSOCHAM

Knowledge Partner

CRISIL
An S&P Global Company

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

FOLLOW US ON
Micro, Small and Medium Enterprises (MSMEs) is the second largest employment generating segment in India. With low investment requirements, flexibility in operations and the capacity to develop appropriate indigenous technology, these firms have the power to take India to new heights. They not only play a crucial role in providing employment opportunities at low cost than large industries, but also help in creating large employment opportunities. MSMEs further promote inclusive growth by creating jobs in rural areas. The year 2019 is truly a momentous year for the Indian economy. With the Hon’ble Prime Minister Shri Narendra Modi-led Government taking charge of its second stint at the Centre, India clearly has its vision set on becoming a US$ 5 trillion economy over the next 5 years. The new government in its first budget lays down a 10-point roadmap for achieving its vision, which includes a renewed thrust on the growth of the MSME sector.

With an objective of acknowledging the inestimable contributions by MSMEs to various sectors of economy The Associated Chambers of Commerce and Industry of India (ASSOCHAM), India’s Apex Chamber for Commerce & Industry has constituted the “ASSOCHAM’s MSMEs Excellence Awards”. This award seeks to recognize the contribution of MSMEs who through their achievements and performance have empowered the nation.

Having completed Six successful editions of MSMEs Excellence Award, the ASSOCHAM, India’s Apex Chamber for Commerce & Industry is happy to announce the Nominations for the Seventh Edition of MSMEs Excellence Awards – 2019. The Award will be presented to the winners at the Grand Ceremony on Thursday, 30th January 2020 at the Hotel Le Méridien, New Delhi at 10:00 am.
With this in view, ASSOCHAM takes this opportunity to cordially invite you to nominate your esteemed organisation for **Seventh ASSOCHAM’s MSMEs Excellence Awards – 2019**.

The following are the categories under MSMEs for the 7th ASSOCHAM’s MSMEs Excellence Awards - 2019:

- MSME of the Year
- Women Entrepreneur
- Fair Business Practices
- Start-Up of the Year
- Most Promising Brand
- CSR Activities
- Innovation
- Green Business
- Cost Competitiveness

The following are the categories under Bank’s/NBFC’s for the 7th ASSOCHAM’s MSMEs Excellence Awards - 2019:

- Best MSME Bank
- Best SME Lending
- Micro Lending
- Best SME Offering
- Excellent Service

**NOMINATION PROCESSING FEE:**

- ₹ 20,000/- plus GST @ 18% (Total Rs. 23,600/-) per category for the MSMEs.
- ₹ 50,000/- plus GST @ 18% (Total Rs. 59,000/-) per category for the Bank’s/NBFC’s.

The Jury will decide upon the winners. A trophy and a certificate will be presented to all the winners during the Award ceremony. Certificate of participation will also be given to all the participants.

**JURY MEMBERS**

Panel of Jury may include eminent personalities from various Ministries, NSIC, Funding Agencies, Credit Rating Agencies, Consulting Firms, Corporate Houses, NGOs etc.

**PARTICIPANT’S PROFILE**

- Policymakers & Regulators from Central and State Government
- Government Organizations involved with MSMEs
- Organization committed to MSMEs
- Micro, Small and Medium Enterprises
- Financial Institutions & Banks
- Fin Tech Companies
- Service Providing Units
- Exporters – Importers
- Logistics Units
- ERP & E-Commerce Companies
- Industrial Clusters
SPONSORSHIP & LOGO SUPPORT

For organizational promotion and visibility in such a large Summit & Awards ceremony, sponsorship and logo support opportunities are available on first cum first serve basis. By sponsoring at this National Summit, you will raise your organization profile and gain unparallel access to the key decision makers among Government and Industry circle, besides networking with highly focused audience and participants. You may choose from various sponsorship packages given below:

<table>
<thead>
<tr>
<th>Categories</th>
<th>Advertisement in the Newspaper</th>
<th>Corporate Video Presentation during Breaks</th>
<th>Speaker Slot in Inaugural Session</th>
<th>Speaker Slot in Technical Session</th>
<th>Corporate Literature on the Head Table</th>
<th>Corporate Literature in Delegate Kit</th>
<th>*Standees at Venue</th>
<th>Logo on Back Drop</th>
<th>Complementary Delegate Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Partner</td>
<td>₹ Five Lakh</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
<td>✓</td>
<td>✓</td>
<td>8</td>
</tr>
<tr>
<td>Gold Partner</td>
<td>₹ Three Lakh</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
<td>✓</td>
<td>✓</td>
<td>6</td>
</tr>
<tr>
<td>Silver Partner</td>
<td>₹ Two Lakh</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>✓</td>
<td>✓</td>
<td>4</td>
</tr>
<tr>
<td>Logo Partner</td>
<td>₹ One Lakh</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td>1</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
</tr>
</tbody>
</table>

* Standee to be provided by the Sponsor

DELEGATE REGISTRATION FEE:

Registration fee per delegate is ₹2,000/- inclusive of GST on Non Residential Basis.

(10% discount for two or more delegates from the same organization.)

Payment by Cheque/DD to be drawn in favour of “ASSOCHAM” payable at New Delhi.

For Nomination, Sponsorship & Participation please contact:

Vinay Pandey
(M): +91-97171-65847  
(Ph): 011-46550567  
(E): vinay.pandey@assocham.com

Deepanshu Shokeen
(M): +91-7042229368  
(Ph): 011-46550567  
(E): deepanshu.shokeen@assocham.com